

REQUEST FOR PROPOSALS

DEVELOPMENT AND IMPLEMENTATION OF A BRAND AND MARKETING STRATEGY

Enterprise iLembe hereby requests proposals from suitably qualified and experienced service providers to assist the entity with the Development and Implementation of a Brand and Marketing Strategy, in line with the entity's mandate. Please note that this is a three year appointment.

Further information regarding the entity's existing marketing and communications strategy will be unpacked at a **Compulsory Briefing** session which will be held on **18 September 2019** at 11h00 at the Sangweni Tourism Centre, Ballito.

Please visit our website www.enterpriseilembe.co.za for copies of the Terms of Reference. Alternatively, please e-mail your request to cheryl@enterpriseilembe.co.za.

Please place your completed proposal in a sealed envelope endorsed "**APPOINTMENT OF A SERVICE PROVIDER FOR THE DEVELOPMENT AND IMPLEMENTATION OF A BRAND AND MARKETING STRATEGY**" in the Tender Box at Sangweni Tourism Centre, Cnr Link Road & Ballito Drive, Ballito on or before, **11 October 2019 at 11h00**.

All proposals will be evaluated and adjudicated in terms of the approved Supply Chain Management Policy of Enterprise iLembe using the 80/20 preference procurement points system. Enterprise iLembe reserves the right not to accept any or portion of a proposal received under this call, or give reasons for doing so.

Please note: All proposals must be submitted by hand to the tender box as no e-mailed or fax submissions will be accepted. Bidders using a courier service to deliver documents are responsible for ensuring that such delivered documents are physically deposited in the tender box before the tender closure. **No submissions will be accepted after the closing date and time, as stipulated above.**

Information contact: Ms Cheryl Peters
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Mr N Nkomzwayo
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Enterprise iLembe